

SUNDAY, NOVEMBER 3, 2013

11:00 AM – 1:00 PM	Registration, Arrival Luncheon & Bloody Mary Bar
1:00 PM – 2:00 PM	<p>STRATEGIC KNOWLEDGE EXCHANGES</p> <p><u>Reducing the Cost of Care and Driving Better Decision Making Through EHR Optimization</u> Katisha Harrison, Medical Economics Analyst, Bon Secours Health System, Inc., St. Mary's Hospital</p> <p><u>Change Management: Reshaping Personnel Attitudes on Security, Privacy and the use of IT</u> Patty Ryan, Information Security Officer, Johnson & Johnson</p> <p><u>Governance Strategies for Healthcare</u> Brian Ahier, Health IT Evangelist, Mid-Columbia Medical Center</p> <p><u>Understanding Health Information Exchanges and their Impact on You</u> Corey Wilson, Vice President, Information Security & Security Officer, Cogent HMG</p>
2:05 PM – 3:05 PM	<p><u>Creating Cultures of Innovation</u></p> <p>David Vulcano, AVP, Clinical Research, Hospital Corporation of America Rich Pollack, VP and CIO, VCU Health System Natasa Sokolovich, Executive Director, Telemedicine Services, University of Pittsburgh Medical Center Stanley Mierzwa, M.S., Director, Information Technology, Population Council NetApp (Moderator)</p>
3:05 PM – 3:25 PM	Networking Break
3:25:PM - 4:15PM	<p><u>Value vs. Volume: Leveraging Technology to Change the Perception and Delivery of Healthcare</u></p> <p>Dennis Horrigan, President and CEO, Catholic Medical Partners Dan Paoletti, CEO, Ohio Health Information Partnership (OHIP) Dr. Richard Dutton, Executive Director, Anesthesia Quality Institute Dr. Marcus Speaker, Medical Informaticist, Carilion Clinic</p>
4:15 PM – 4:25 PM	Networking Break
4:25 PM – 5:15 PM	<p>STRATEGIC KNOWLEDGE EXCHANGES</p> <p><u>Creating an Environment of Comparable Data</u> Melissa Barthold, Senior Clinical Solutions Strategist, University of Mississippi Medical Center</p> <p><u>Lean IT for Healthcare</u> NetApp</p> <p><u>Breaking down Siloes between Payers & Providers</u> Jacqueline Cole, Director of Compliance/Quality and Privacy Officer, Dakotacare Company</p> <p><u>Adopting a Balanced Approach to Operational Risk Management</u> Karen Jones, Director of Project Management/Clinical Informatics, Bon Secours Health System, Inc., Memorial Regional Medical Center/Richmond Community Hospital</p>
5:15 PM – 6:15 PM	Cocktail Reception
6:15 – 7:30	<p>Dinner and Welcome Address</p> <p>Parham Eftekhari, Co-Founder & EVP Research, HTRA</p>

MONDAY, NOVEMBER 4, 2013

7:00 am – 8:00 am	Breakfast
8:00 – 9:00 am	<p>OPENING KEYNOTE PANEL DISCUSSION</p> <p><u>Balanced Security : Technology, Tying Privacy to Ethics, and Understanding Legal Implications</u></p> <p>Joy Pritts, Chief Privacy Officer, ONC</p> <p>Kirk Nahra, Partner, Wiley Rein LLP</p> <p>Robert Mayer, CIO, ABQ Health Partners</p> <p>Parham Eftekhari, Co-Founder & EVP Research, HTRA (<i>Moderator</i>)</p>
9:00 – 9:10 am	Networking Break
9:10 – 11:10 am	Collaborative Roundtable Discussions
11:10 – 11:20 am	Networking Break
11:20 am – 12:15 pm	<p><u>Making Friends out of Frenemies: The Culture and Technology of Effective Payer/Provider Collaboration</u></p> <p>Dr. David Carmouche, CMO, Blue Cross Blue Shield – Louisiana (<i>Moderator</i>)</p> <p>Heidi Wied Albright, Director, Institute for Cancer Care Excellence, UT MD Anderson Cancer Center</p> <p>Gordon Moore, CMO, Treo Solutions</p> <p>John Strapp, Managing Director, Integrated Medical Practice</p> <p>David Hanekom, M.D., CMO & Sr. VP Business Development, MD DataCor</p>
12:20 pm – 1:30 pm	<p>Luncheon Keynote</p> <p>Dr. Paul Tibbits, Deputy CIO for Architecture, Strategy and Design, VA</p>
1:40 pm – 3:40 pm	Collaborative Roundtable Discussions
3:40 pm – 4:00 pm	Dessert & Coffee Networking Break
4:00 pm – 4:50 pm	<p><u>How Informatics is Changing Decision Support Today and Will Revolutionize Healthcare Tomorrow</u></p> <p>Shyam Desigan, CFO and SVP IT, American Academy of Physician Assistants</p> <p>Jacob Krive, Project Manager - Information Systems, Advocate Health Care</p> <p>Mike Tilkin, CIO, American College of Radiology</p> <p>Nelson Teich, President, COI - Clínicas Oncológicas Integradas</p> <p>Victoria Richardson, Clinical Informatics Director, Bon Secours Health System (<i>Moderator</i>)</p>
4:55 pm – 5:50 pm	<p><u>IT Accountability and Challenges in ACOs/ICOs</u></p> <p>Jeff Brown, CIO, Lawrence General Hospital</p> <p>Rick Moore, CIO, National Committee for Quality Assurance</p> <p>Andrew Sawyer, Vice President, Service Delivery, Falcon Consulting (<i>Moderator</i>)</p>
6:30 pm – 9:30 pm	Dinner Banquet and Wild West Casino Night

TUESDAY, NOVEMBER 5, 2013

8:00 am – 8:30 am	Breakfast
8:30 am – 9:30 am	<p>OPENING KEYNOTE PANEL DISCUSSION</p> <p><u>Turning Data into a Strategic Advantage: Architecture, Interoperability and Security</u></p> <p>Damon Davis, Director of the Health Data Initiative, HHS</p> <p>Dr. Jay Moskowitz, President and CEO, Health Sciences South Carolina</p> <p>Lauren Thompson, Director, Federal Health Architecture, HHS</p> <p>Howard Burde, Health Information Technology Lawyer, Howard Burde Health Law (<i>Moderator</i>)</p>
9:30 am – 9:40 am	Networking Break
9:40 am – 10:30 am	<p>STRATEGIC KNOWLEDGE EXCHANGES</p> <p><u>ICD 10</u></p> <p>Robert Tennant, Senior Policy Advisor, Health Informatics, MGMA-ACMPE</p> <p><u>Lean IT for Healthcare</u></p> <p>NetApp</p> <p><u>Critical Success Factors for Effective Business, Clinical, and IT Collaboration</u></p> <p>Nathan Castellanos, Director of Information Technology, Association of Academic Health Centers</p> <p><u>HIPAA Privacy and Security Challenges and Best Practices</u></p> <p>Kirk Nahra, Partner, Wiley Rein LLP</p>
10:30 am – 10:40 am	Break
10:40 am – 11:30 am	<p><u>Improving Wellness through mHealth, Population Management, and Patient Engagement</u></p> <p>Dr. Steven Waldren, Director Of Center For Health IT, The American Academy of Family Physicians (AAFP)</p> <p>Sandra Elliott, Director, Consumer Technology and Service Development, Meridian Health</p>
11:30 am – 11:40 am	Break
11:40 am – 12:30 pm	<p>LUNCHEON and CLOSING KEYNOTE PANEL DISCUSSION</p> <p><u>CEO Roadmap: Emerging Roles, Priorities and the Need for Cross-Functional/Cross-Institutional Partnerships</u></p> <p>Joel Reich, MD, CMO, Eastern Connecticut Health Network</p> <p>LeToia Crozier, Esq., Vice President, Compliance Officer, Cogent HMG</p> <p>Bre Jackson, CEO, Connected Health Technology (<i>moderator</i>)</p>

Confirmed Speakers – Topics TBD:

- **David Levine**, Vice President and Medical Director, Comparative Data and Informatics, **University Health System Consortium**



Roundtable Topics Available

Incorporating Security at the onset of Health IT Initiatives: A Key to Success

Strategies on safely moving Health IT Data to the Cloud

Innovation in Population Management Strategies

Adopting a Balanced Approach to Operational Risk Management

After the Implementation: Is Your EHR Meeting the Clinicians' Data Needs?

Measuring Success: Demonstrating Clinical and Business Outcomes of IT Initiatives

Trends in Wellness & Prevention Strategies

Understanding Health Information Exchanges and their Impact on You

The Mobile Revolution: Remote Care and Adherence/Acceptability Data Collection without Compromising Security

Emerging Reimbursements Strategies